

KEY POINTS ABOUT THE ORGANIZATION

- ✦ Solving Kids' Cancer (SKC) was founded in New York City in 2007 by two fathers (John London & Scott Kennedy) who lost their children to cancer.
- ✦ Children's cancer remains the number one disease killer of America's children (0-18 years of age) - more than cystic fibrosis, diabetes, muscular dystrophy, birth defects, asthma and AIDS combined.
- ✦ Each school day, enough children are diagnosed with cancer to empty two classrooms.
- ✦ Childhood cancer is different than adult cancer. Children/parents cannot detect it with screening or prevent it through lifestyle changes. 80% of children have metastatic disease at time of diagnosis as compared to only 20% of adults. The only solution is effective science.
- ✦ There are 11 kinds of childhood cancer. Great strides have been made for leukemia and lymphoma with survival rates now up to 80%. Unfortunately for other cancers such as neuroblastoma survival remains at under 30% with no improvement in decades. SKC focuses on the three types that have the lowest survivorship.
- ✦ SKC feels that important reasons survival rates for the worst childhood cancer types have not improved in 30 years are: lack of good infrastructure, project management and business principles, rather than a lack of money or good research. SKC manages childhood cancer research projects with business principles and turns research into therapies.
- ✦ 60% of children who survive their cancers will suffer long-term side effects (brain damage, secondary cancers, infertility) as a result of their treatment. SKC prioritizes novel clinical research that utilizes less toxic therapies.
- ✦ In contrast to traditional childhood cancer nonprofits, SKC takes an active approach to conceiving, funding and managing our scientific projects together with our scientific advisors.
- ✦ SKC belongs to a group of new generation medical nonprofits who manage results, effectiveness and measurable outcomes like an entrepreneurial business. (Michael J. Fox Foundation for Parkinson's, Multiple Myeloma Foundation, and the Myelin Repair Foundation are great examples in other disease areas.)
- ✦ Since our inception in September 2007, we have funded nine therapeutic development projects in North America – six of which are new therapeutic options currently being used to treat children.
- ✦ SKC remains independent from any single institution or geographic region. We fund the best ideas possible no matter their origin from a variety of institutions throughout the world.
- ✦ 100% of every dollar donated by the public is used for our research/therapeutic development programs. Our Board of Directors and sponsors provide the financial support to pay for the organization's operating expenses.