



**EXECUTIVE
SUMMARY 2017
10 YEARS OF HOPE AND HEALING**

Solving Kids' Cancer
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How we are Solving Kids' Cancer

THE PROBLEM

Children fighting cancer need treatments that have the potential to cure. When current treatment options such as chemotherapy, surgery and radiotherapy fail, there is an unacceptably low chance of survival. In addition, the large majority of children who survive treatment are faced with serious, long-term side-effects as a result of the toxic treatments they endure at such a young age.

Our focus on innovation is a reaction to the drastic differences we want to see. Radical changes are required to successfully deal with the most serious childhood cancers. We focus on brain tumors, neuroblastoma and sarcoma, because even with the best available therapies half of all children do not live beyond five years. With this narrow scope, we are able to better understand the breadth of progress being made to combat these disease types, or lack thereof, and best address the unmet needs of children with these diagnoses.

BRAIN TUMORS

Brain Tumors are the #1 cancer killer among kids in the US

Several different brain tumor types occur in children, and some are universally fatal such as DIPG and AT/RT.

NEUROBLASTOMA

Neuroblastoma is the most common cancer found in infants and toddlers

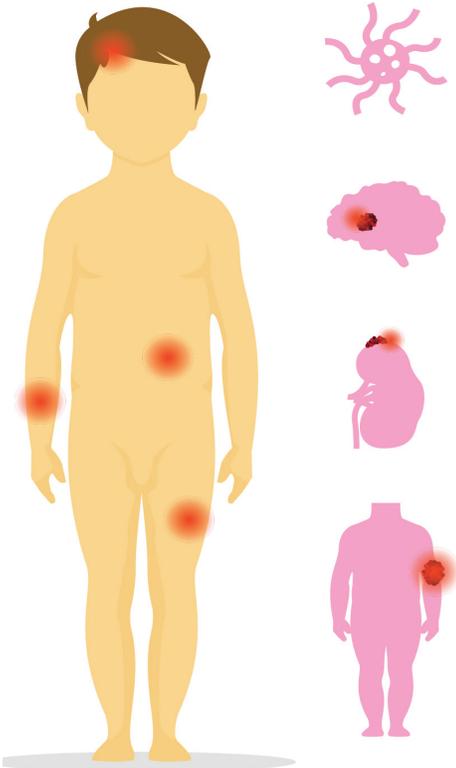
High-risk neuroblastoma is one of the most intensely treated cancers, yet outcomes remain unacceptably poor.

SARCOMA

Osteosarcoma has had 0% improvement in survival rates over 40 years

Metastatic pediatric sarcomas are notoriously difficult to treat and present a serious unmet need for better therapies.

THE SOLUTION



Childhood cancer is curable, but not through one single approach. Our challenge is to selectively fund new, inventive treatments and combinations of treatments. We are interested in experimental therapies which push the boundaries of what is possible and creatively apply everything that is known about a particular form of childhood cancer to bring the maximum benefit to children.

Solving Kids' Cancer focuses all of our efforts on childhood cancers with low survival rates. Since the organization began, we have developed 24 new treatments across eight different childhood cancers.

We take a hands-on approach to research funding from the very moment we receive applications for projects. We carry this close working relationship with researchers through to the full realization of each project, and we keep families informed as information becomes available.

All project proposals that address the least curable childhood cancers are rigorously assessed on their scientific soundness and efficiency, with one central idea throughout – that we back the projects that equate to more options and a better chance of survival for children. The more

impact a project has on areas of unmet need, the more likely we are to fund it.

Our approach is objective, unbiased and led by the patient and parent community. This represents a departure from the “traditional” model of research philanthropy in childhood cancer.

Our approach increases the influence of the parent community on these decisions. As a nonprofit with no direct affiliation to any one researcher, center or company; Solving Kids' Cancer is able to assess and fund research with absolute focus on how it serves those in need, how it fits into a wider strategy to cure childhood cancer, and how it demonstrates value in return for investment.

This requires a comprehensive knowledge of the research landscape for the most severe childhood cancers. With the support of an expert scientific advisory board, Solving Kids' Cancer has developed and maintained this vital knowledge over the last ten years.

OUR PROACTIVE APPROACH

LEVERAGING NEXT-GENERATION TREATMENT OPTIONS

Solving Kids' Cancer proactively drives the creation of novel treatment options for children battling the three deadliest childhood cancers today. Scientists agree that there will be no magic bullet solution so SKC works to expand the menu of innovative therapies to give children more options for cures.

SKC understands that traditional treatment is not good enough for children battling brain tumors, neuroblastoma and sarcoma. Survival rates are too low, and of the children that do survive their disease, a large majority of them (65%) are faced with serious, long-term side effects from treatment. We aim to improve the statistics by focusing on only the most promising, next-generation treatment options that are paving the way to new cures, including immunotherapy, targeted therapy, combination therapy and discovery research.

IMMUNOTHERAPY

USING THE IMMUNE SYSTEM TO FIGHT CANCER

Rapid advances in the field include engineering T cells, new antibodies, antibodies with drug payloads, and manipulation of donor grafts to safely fight cancer.

TARGETED THERAPIES

TURNING OFF KEY DRIVERS IN CANCER CELLS

New molecules are being developed and tested in adults to selectively target cancer and reduce toxicity to normal cells and should be tested in children when the same molecular target is present.

COMBINATION THERAPIES

USING RATIONAL COMBINATIONS AND SEQUENCES

While single agents often have minimal anti-tumor effects at best, robust combinations and sequences of therapies can have strong, long-term curative potential.

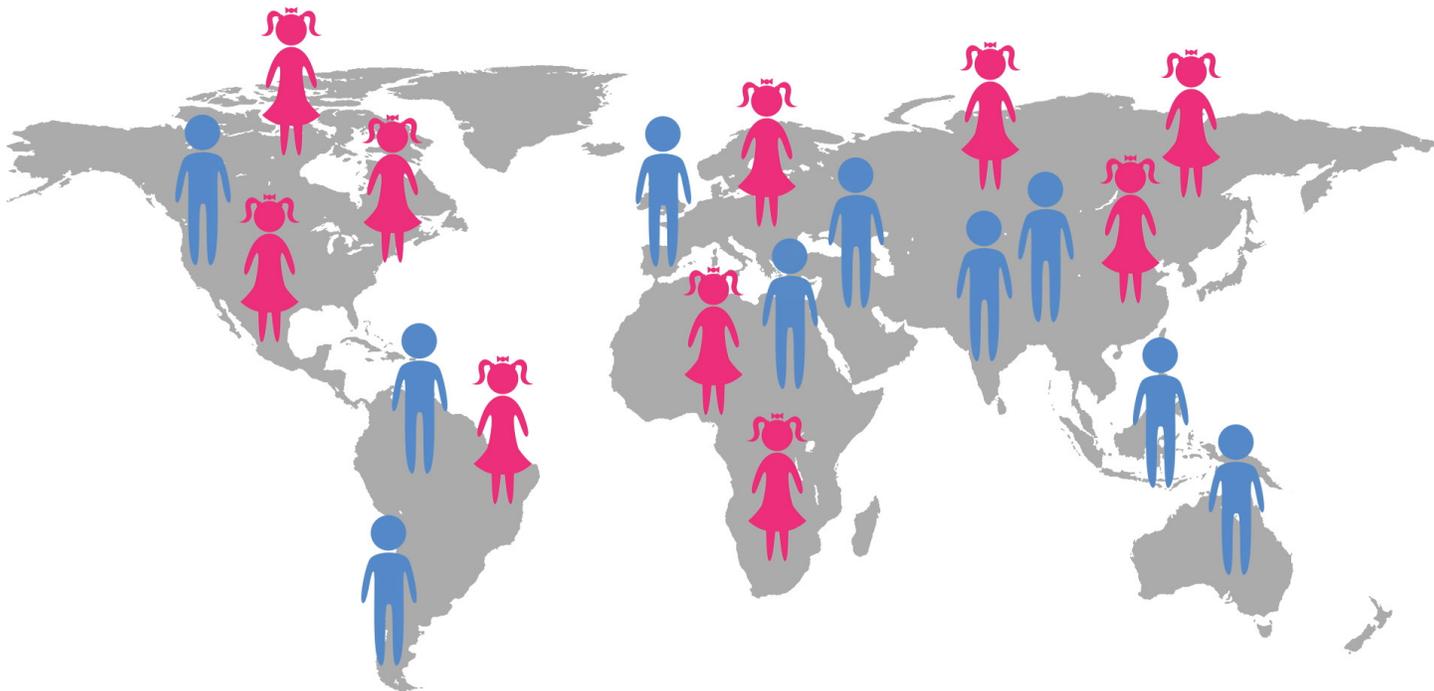
DISCOVERY RESEARCH

FINDING THE NEXT GENERATION BREAKTHROUGH TREATMENTS

Translating the most promising advances in cancer research that range from exploiting new cellular pathways to developing new technologies and delivery options.

OUR IMPACT

EVERY TWO MINUTES A CHILD IS DIAGNOSED WITH CANCER...



...WE ARE DEDICATED TO FINDING CURES

In many countries, cancer is the disease that kills the most children, and the incidence of childhood cancer is increasing¹. There is an urgent need to uncover more cures. That's where Solving Kids' Cancer has been making an impact since 2007. SKC has paved the way for more effective therapies for these children, including:

Initiating **four new vaccines to treat brain and other tumors in children**. These therapies include immune stimulating adjuvants to augment response, and are virtually nontoxic approaches to treat difficult tumor types.

Advancing the application of **four new technologies to deliver effective therapies more safely**, to treat the cancer and spare the child. Included are high-intensity ultrasound to heat and kill

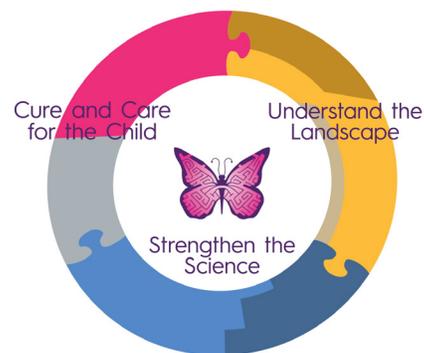
unresectable tumors and a new nanoparticle formulation to carry potent drug directly to the tumor.

Accelerating **seven new combination therapies** with robust rationale to effectively treat even the most resistant tumors. These trials are designed with curing the child as a priority rather than just adding to the science knowledge.

Introducing **eight new cellular therapies** that use modified immune cells to recognize and kill tumor cells. These promising trials include natural killer cells, engineered T cells, dendritic cells, and cytotoxic T lymphocytes that are exposed to tumor antigens.

SKC has accomplished all of this through *understanding the landscape* (maintaining a comprehensive knowledge of new developments in childhood cancer research), *strengthening the*

science (challenging researchers to create better therapies through negotiation, consultation with parents and selective funding), and *curing and caring for children* (making the best treatment options as widely accessible as possible and supporting families from diagnosis onwards).



¹ Source: Surveillance, Epidemiology, and End Results (SEER) Program (seer.cancer.gov) SEER 9 areas, 1975-2012, Age 0-19.



10
years



30
institutions

Accelerating Clinical Trials

14

IMMUNOTHERAPY
TRIALS

Demanding science that puts the child first 100% of the time.

Solving Kids' Cancer was established because there was no single group, institution or research entity that was exclusively and effectively devoted to solving the deadliest forms of pediatric cancer. Progress was too slow, and the structure behind most research projects did not put the needs of the child first. Our proactive agenda puts the child at the center of everything we do. We collaborate with researchers and institutions nationally and internationally to ensure that we fund the most promising research, reach more children, and solve kids' cancer sooner.

Today, less than 5% of the exciting and potentially curative ideas tested in the lab will ever reach children through clinical trials. Yet, when conventional treatment fails, children with cancer are left to rely solely on clinical trials for access to new and novel therapies. This is where Solving Kids' Cancer is poised to fill the existing unmet needs – by turning preclinical innovations into new treatment options for children.

SKC serves as a bridge between the key stakeholders including scientists, translational researchers, clinicians and the life sciences industry by pushing discoveries into the hands of children with informed investments in clinical trials.

Solving Kids' Cancer is independent of any single researcher, institution or consortium, allowing us to objectively support the most promising research projects. By pushing the envelope we are moving the needle forward, faster, and impacting the lives of children who are in treatment for cancer, *today*.

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NEW TREATMENT
OPTIONS

Supporting international research projects to accelerate cures.

Solving Kids' Cancer is crossing borders and helping to fund some of the most important and innovative work in the world.

In the same year that marks our 10-year anniversary, Solving Kids' Cancer will be responsible for driving three new international clinical trials to market. This international scope allows for more families to access these promising new agents, in addition to increasing trial recruitment at a faster rate. The more children enrolled, the sooner we can assess the efficacy of a drug or procedure, and take the appropriate steps toward expanding its availability whenever possible.

A clinical trial equates to tangible hope for a family with a child in treatment who is not otherwise responding to traditional therapies. By expanding our reach internationally, we are simply able to touch more families who are in search of such hope.

In addition to funding international clinical trials, SKC has been partnering with like-minded organizations overseas since 2015. Having a sister organization in London, Solving Kids' Cancer-Europe, helps us to better facilitate collaboration with researchers and institutions both nationally and internationally. Expanding our own breadth across borders accelerates our knowledge sharing and research progress across institutions, in addition to reaching more children with new therapies.

9

INTERNATIONAL
PROJECTS

31

RESEARCH PROJECTS

Including 24 Phase 1 clinical trials and seven pre-clinical projects (three of which led to clinical trials later on).

300+

CHILDREN ENROLLED

Over the past decade, more than 300 children have been treated in clinical trials that were funded by Solving Kids' Cancer.

100%

INDEPENDENT

Solving Kids' Cancer is independent of any single researcher, institution or consortium.

10

TRIALS CURRENTLY OPEN

SKC has funded ten clinical trials that are currently open for enrollment, and another seven new clinical trials are set to open later in 2017.



31
projects



18
partners

ADVOCACY IN ACTION

WE ARE RESEARCH ADVOCATES



Patients with an in depth knowledge of their own condition are increasingly steering research in a number of different cancers. As the majority of children with cancer are unable to participate in such a way, parents, caretakers and charities are the logical advocates to play this role on their behalf. Research advocacy in childhood cancer means giving parents a voice in what questions research is asking and what needs it should be meeting. SKC exists to make this voice louder and clearer. Research advocacy helps set the right balance between the goals of researchers and the specific clinical needs of children with cancer.

HOW WE ADVOCATE

Prioritizing children currently battling cancer. Often, these are the children that are forgotten about in the future-focused quest to cure cancer. Current research should help these kids AND those yet to be diagnosed.

Possessing a comprehensive knowledge-base of the research landscape and the groups within it empowers us to drive change within the system we are trying to improve. This takes a dedicated and ongoing effort to understand past and current research, pre-clinical and clinical research as well as general cancer biology.

Daily mining of research data for breakthroughs. New cancer research papers are published every day. By constantly surveying the data and attending national research meetings, we can identify and prioritize early breakthroughs both in the lab and in adult clinical trials that have relevance to childhood cancers.

Identify and prioritize current unmet treatment needs of children and help translate research breakthroughs into new treatments. Parents and children are immersed in battling cancer while researchers and physicians are focusing on treating patients and grant writing. Organizations like SKC support both groups by creating a prioritized list of unmet needs and a strategy for a rapid path to develop breakthrough research into treatments in clinical trials.

Having a seat at the table with researchers to drive the research agenda. By having a comprehensive knowledge base of current breakthroughs and identifying unmet needs, we are able to share solutions as essential stakeholders with researchers who actually implement the research work. This is a rational progression from the traditional researcher-driven model to a new parent-driven one.

Ensuring that the clinical research is designed to benefit children rather than generating data for scientific publication. "Research" can be an infinite black hole. Cutting through the noise and the myriad possibilities, SKC advances the "1%" of research that has the highest potential to benefit children who need it now.

Drive accountability and effectiveness in the clinical trials we fund. By allocating funding in milestone payments based on accomplishments, negotiating responsible budgets and mandating ongoing reporting we have significantly improved the accountability of clinical research.

We strive to increase trial effectiveness by working with researchers to employ measures such as requiring a smaller number of patients to answer research questions quickly and ensure trial enrollment criteria only includes children most likely to benefit.

Patient Advocacy

WE HELP FAMILIES WITH CHILDREN IN TREATMENT

At Solving Kids' Cancer, we are dedicated to bringing more effective treatments to children both in the US, Europe and beyond, and to making those treatments available to *all* children. Our team of advocates represent the best interest of the families, allowing parents to focus on caring for their child while we keep them informed on changes in the research landscape and negotiate rates with institutions on their behalf to enable overseas care.

At SKC, we help parents navigate the complexities of treating their child's disease, and focus on reducing long-term side effects. In order to succeed in this mission, we push for advances in research just as much as we advocate for individual patients who need access to this research.



AUDREY

Neuroblastoma

Audrey is a fifth-grader from Austin who was diagnosed with stage IV high-risk neuroblastoma in 2010. She has been treated in five different hospitals in four cities; and participated in life-saving clinical trials that were funded by Solving Kids' Cancer. Audrey and her friends have been actively fundraising for SKC ever since.



SHALEV

Neuroblastoma

"We have travelled from Australia to participate in a clinical trial at Memorial Sloan-Kettering Cancer Center. SKC opened the door for us, and two other families, to participate in treatments that are not available in our home country. We are forever grateful for the excellent work they are doing."



BIANCA

Brain Tumor (ETMR)

"When our daughter was diagnosed with ETMR, a rare form of brain cancer, we quickly relocated from London to the US to seek the best possible treatment. This is a very lonely journey but the SKC team has been there for us every step of the way, from moral support to putting us in touch with some of the best doctors and researchers in the country."



ERIN

Leukemia

Erin's parents were desperately seeking treatment options overseas to save her life when all other options failed. They reached out to Solving Kids' Cancer, and our team quickly connected them with Dr. Jensen and Seattle Children's Hospital. "Today, Erin is in remission," said Erin's Dad. "But we wouldn't be here without Solving Kids' Cancer."



SARAH

Sarcoma

Sweet Sarah has been in remission from Rhabdomyosarcoma for five years, but she suffers long-term side effects as a result of the harsh treatment she received at such a young age. "We support Solving Kids' Cancer because we know that you are at the forefront of discovering new treatments that will not leave survivors with such a great risk long-term."



WYATT

Neuroblastoma

No parent should have to hear "your infant son has cancer." Not only did we hear that, but when Wyatt subsequently had a brain relapse we heard "this is incurable." We were unwilling to accept that, and turned to our friends at Solving Kids' Cancer. SKC proved to be effective advocates every step of the way. Wyatt is a happy eight-year-old today!

PARTNERSHIPS

Partnering for a Cure

One of Solving Kids' Cancer's key philosophies is that the barrier to cures is not only caused by a lack of funding, but also by the way existing funds are allocated. The current return-on-investment that the childhood cancer community sees as a whole is extremely poor. There is not enough communication or collaboration among institutions, industry and nonprofits, and we aim to change that in order to accelerate the overall progress being made.

We collaborate to tackle the issue head-on. SKC has identified gaps in the "marketplace" and positioned our organization to take on an activist role on behalf of a larger group of like-minded nonprofits. Through partnership, we can deliver a portfolio of research projects that are part of a larger strategy, enabling us to make a more effective impact on the landscape. By joining forces, sharing information and leveraging SKC's expertise in research advocacy and trial design, we believe that nonprofit organizations can emerge as stewards of funding for curative options.



Ten nonprofits/family funds join forces to launch a clinical trial testing ALK inhibitors in children with neuroblastoma

This exciting new clinical trial provides 17 transatlantic centers in the UK, USA and Europe, recruiting patients simultaneously for an innovative new ALK-inhibitor agent PF-06463922 (lorlatinib). Aimed at targeting mutated ALK genes often indicative of lower survival rates in children with neuroblastoma, the drug has shown minimal toxicity in adults and presents a low treatment burden for children as an oral tablet taken daily. This trial is a unique collaboration between industry, academic consortium, and charities, making it the largest collaborative project to date stewarded by Solving Kids' Cancer.

Acknowledgements

THREE+ JOINTLY FUNDED PROJECTS

The Catherine Elizabeth Blair Memorial Foundation
 Evan's Victory Against Neuroblastoma
 Pierce Phillips Charity
 The Ronan Thompson Foundation
 Ty Louis Campbell Foundation

TWO JOINTLY FUNDED PROJECTS

Andrew McDonough B+ Foundation
 Claire Horisk (Family Fund)
 Fitzgerald Cancer Fund
 Harrison Bates Memorial Fund
 Magic Water
 Solving Kids' Cancer - Europe
 Wade's Army

ONE JOINTLY FUNDED PROJECT

A Kids' Brain Tumor Cure
 Band of Parents
 Children's Neuroblastoma Cancer Fdn.
 Fishin' for the Cure
 Goode Family Foundation
 J-A-C-K Join Against Cancer in Kids
 The James Fund
 Make Some Noise Foundation



“We are proud to partner with SKC in bringing this exciting work to children with high-grade brain tumors,” said Joe McDonough, Founder and President, The B+ Foundation. “These children have very few options when it comes to treatment, and this brings hope to a community that has been waiting for an opportunity like this for decades.”

Funding Cutting-Edge Oncolytic Virus Therapy for Children with Brain Tumors.

The Andrew McDonough B+ Foundation and Solving Kids’ Cancer recently partnered to co-fund an exciting new immunotherapy trial for children with deadly brain tumors at Duke University. The re-engineered Polio virus, which has shown dramatic response in adults, will soon be available to children in a phase 1 clinical trial.

The FDA recently granted “breakthrough therapy designation” to prioritize research into the re-engineered oncolytic poliovirus (PVS-RIPO), citing evidence that Dr. Gromeier’s ongoing phase 1 study for adults appears to show increased survival rates among some early study participants with grade 4 malignant gliomas. These brain tumors are otherwise terminal upon diagnosis. This collaborative funding will help cover costs for clinical trials of promising oncolytic virus therapy among eligible children with high-grade

brain tumors who face a similar devastating prognosis.

“PVS-RIPO may stimulate an immune response that can recognize tumor-associated antigens and that can selectively kill tumor cells,” said Dr. Gromeier. “We have seen dramatic responses in some of the adult trial participants who have universally fatal recurrent glioblastoma. We look forward to expanding our study to test this approach in pediatrics.”

After years of following the progress of this promising therapy and working with the research team on behalf of children, Solving Kids’ Cancer is proud to join forces with The B+ Foundation to help move this forward in trials for pediatric brain tumor patients. Enrollment in the phase 1 clinical trial is expected to open in late 2017 at the Preston Robert Tisch Brain Tumor Center at Duke.

Solving Kids’ Cancer often focuses on breakthroughs in adult therapies that might also prove successful for children battling similar tumor types. Given the promising results seen in adults with the polio oncolytic virus, there is great hope that this approach will be effective in children as well.

This new treatment has received a wealth of attention from the oncology research community and was featured on 60 Minutes twice (March 2015 and May 2016). The new pediatric trial will enroll 10-15 children with recurrent high-grade gliomas, and the PVS-RIPO poliovirus will be delivered directly to the tumor by convection-enhanced delivery (CED), just as it is in the adult trial. CED is an emerging technology that delivers agents directly to the tumor in the brain using a small, surgically inserted catheter.

SKC is proud to collaborate with the B+ Foundation on this trial, which will open later in 2017.



Using Polio to Fight Brain Tumors

An oncolytic virus is a modified virus that preferentially infects and kills cancer cells. As the infected cancer cells are destroyed, they also release new infectious virus particles that trigger an immune response to help destroy the remaining tumor/cancer cells and prevent future recurrence. Many cancer cells, including pediatric brain cancers, overproduce the poliovirus receptor (known as CD155 or Necl-5). In the case of genetically-modified polio virus PVSRIPO, the virus is altered and stabilized so it will infect cells that have the poliovirus receptor. The virus itself can’t replicate. So, by using the right amount of this designer virus, the researchers can selectively kill cancer cells without affecting normal neuronal cells. In this fascinating approach, small amounts of the virus are directly delivered through a one millimeter diameter catheter that is inserted into the tumor through the skull, guided by 3-D imaging.

OUR FOOTPRINT

Solving Kids' Cancer's Presence in the Research Landscape

Over the past decade, Solving Kids' Cancer has earned a seat at the table among some of the most inspiring researchers and other like-minded organizations that are making the most impact in the pediatric cancer research landscape. We have reached a critical mass, and when organizers ask themselves, "who should we invite?" they think of Solving Kids' Cancer.

In fact, Solving Kids' Cancer participates in strategic discussions around the world, and has been invited to present at numerous prestigious conferences. As a member of NCI Pediatric CIRB we have a voice in every clinical trial that is reviewed by the Children's Oncology Group (COG), which is the world's largest organization devoted exclusively to childhood cancer research with more than 200 participating hospitals.

SKC participates in consortiums, coalitions and committees worldwide

1. FDA Patient Representative and FDA Oncologic Drugs Advisory Committee, 2010 - present
2. Member and Chair, New Approaches to Neuroblastoma Therapy Advisory Council, 2010 - present
3. Founding Member and Board Member, Coalition Against Childhood Cancer, 2012 - present
4. Member, Society for Immunotherapy of Cancer, 2013 - present
5. Pediatric Cancer WG Steering Committee, American Association for Cancer Research, 2015 - present
6. Pediatric Central Review Board Member, National Cancer Institute, 2015 - present
7. Patient Expert, National Institute for Health and Care Excellence, Drug Appraisals, 2015 - present
8. Member, Pediatric Drug Development, Accelerate Working Group 2, 2015 - present
9. Patient Expert, National Cancer Research Institute, 2015 - present

SKC has been invited to present at conferences and meetings around the world

1. Children's Oncology Group, Educational Presenter, 2010 - 2012
2. Children's Neuroblastoma Cancer Foundation, Presenter, 2010 - 2012
3. American Association for Hematology/Oncology Nurses, Educational Presenter, 2011
4. Neuroblastoma Children's Cancer Alliance, Presenter, England, 2011 - 2015
5. Bristol-Meyers Squibb Advocate Council Meeting, Presenter, 2015
6. National Cancer Institute Genomics Workshop, Advocate, Embryonal Tumor Panel Member, 2015
7. Cancer Predisposition Workshop, Participant, Boston, 2016
8. Advances in Neuroblastoma Research Association, Presenter, Australia, 2016
9. International Psycho Oncology Society Congress, Presenter, Ireland, 2016



OUR REACH

Solving Kids' Cancer understands the importance of delivering mutual benefit to our corporate sponsors and supporters. We actively leverage our various networks to provide visibility on behalf of our donors.

Solving Kids' Cancer supporters are from a caring community of professionals from the worlds of finance, fashion, science, real estate, media and entertainment. We provide our corporate donors with opportunities to leverage their philanthropic efforts while building brand visibility that communicates corporate social responsibility.

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BOARD OF DIRECTORS

John London

Co-founder, Chair

John London co-founded Solving Kids' Cancer in honor of his daughter Penelope, who once told him "I want no one to feel yucky Daddy." He is Board Chair of Solving Kids' Cancer and serves as a strategic advisor in all areas of therapeutic development. John is a Portfolio Manager at Hudson Bay Capital. He has an MBA from The Wharton School of Business, University of Pennsylvania and a BA from Brown University.

Scott Kennedy

Co-founder

Scott Kennedy co-founded Solving Kids' Cancer as a tribute to his son Hazen, who was diagnosed with neuroblastoma at age 3. As Senior Director of Mission Programs, Scott is integrally involved in the identification, funding, and management of the organization's scientific programs. He has a BS in Chemistry and Psychology from Indiana University and an MBA from the Asian Institute of Management.

Catherine London

Co-founder

Catherine London co-founded Solving Kids' Cancer in honor of her daughter Penelope with her husband John London. An author and writer, Catherine was previously a prosecutor at the New York County District Attorney's Office. She graduated from New York Law School and has a BA from Brown University.



Khalil Barrage

Khalil Barrage is a Managing Director based in New York. He joined Invus in 2003 and set up the public equity group, of which he is in charge globally. Prior to joining Invus, Khalil was a portfolio manager with The Olayan Group, New York in charge of its U.S. equity group. Khalil holds a BA from the American University of Beirut. He is a board member of the Children of Armenia Fund.

Mark Savoye

Mark N. Savoye is a Vice President and Senior Business Leader, North American Processing, ESS and Network Solutions at Mastercard. He joined MasterCard in 2008; prior to joining MasterCard, Mark served as a Director at American Express. Mark holds a BS degree from New York University Stern School of Business in Marketing and International Business.

Channing Stave

Channing Stave is Executive Vice President and COO of Disruptyx, a boutique market consulting firm with a unique heuristics-based focus in life sciences, financial services, and retail. Prior to co-founding Disruptyx, he held leadership positions at IBM, Pfizer, and Express Scripts. He has a PhD from New York University in Organizational Psychology and a BA from Columbia University. He is a founding board member of Solving Kids' Cancer and currently serves as Secretary. He is also an executive advisor to Baruch's Zicklin School of Business Consulting Organization.

THANK YOU FOR
SOLVING KIDS' CANCER
WITH US OVER THE YEARS

