



## SOLVING KIDS' CANCER 101

### The Urgent Need

Despite progress made with childhood blood cancers like leukemia, survival for children with high-risk brain tumors and solid tumors remains less than 50 percent. Kids are dying every day from these cancers.

### Mission

Solving Kids' Cancer finds, funds and advocates for breakthrough treatment options for children with the most fatal pediatric cancers.

### How we Achieve the Mission

Utilizing the contributions of donors and nonprofit partners, Solving Kids' Cancer uses its extensive knowledge of the global cancer research landscape to identify unmet needs, influence the research community, and invest in pre-clinical and clinical projects that demonstrate the greatest promise of radically improving survival outcomes for children with the deadliest pediatric cancers.

### SKC Distinction & Approach

- Focus on **deadliest childhood cancers** - brain tumors and solid tumors with <50% survival.
- Operate with a broad and deep knowledge of the global **research landscape**.
- Drive **patient-focused** clinical research – addressing the current unmet needs of children to deliver life-saving solutions while anticipating future needs in clinical trials.
- Access to and **influence** with key leaders in the international cancer research enterprise.
- Impact systemic change by combining **research advocacy** in parallel with research funding.
- Take a **global approach** to cures – evolve from funding individual research teams to building transatlantic collaborations to share expertise, expand access, reach more children faster, and reduce redundancies.
- **Build coalitions** and partnerships with multiple stakeholders to accomplish our mission – it takes a collective effort without ego to cure these lethal cancers.

## Strategy

With a focus on making the biggest impact on patient outcomes, SKC develops and advances a diverse portfolio of collaborative initiatives, scientific projects, and advocacy efforts that addresses the greatest unmet needs to significantly impact survival rates.

SKC has a strategic approach in funding research towards our goal. We help bring more curative and less toxic treatments to children through clinical trial research and drive trials directed to each phase of their treatment journey, impacting children who are newly diagnosed, who are resistant to standard treatment, and those who relapse. SKC identifies, prioritizes and fast-tracks projects that incorporate the latest scientific breakthroughs.

## About

Founded by two fathers who lost their young children to cancer, Solving Kids' Cancer (SKC) was created in the spirit of ensuring that no other parent would have to walk in their shoes.

Our tagline, *every kid deserves to grow up*, is our rallying cry to keep an unwavering commitment, focus and passion to work towards our mission.

Our symbol, the butterfly represents the beauty of childhood and the hope of growing up. The maze inside reflects the complexities of childhood cancer and the possibility of solutions. Our children, Penelope and Hazen loved these objects. The first initials of their names can be found inside the maze if you look carefully.

Since our beginning, SKC has launched 25 clinical trial projects and 12 preclinical development projects, resulting in the introduction of 24 new treatment options, impacting childhood cancer patients in several countries.

As of Jan 2020, SKC donor-funded projects can be found in 114 cancer institutions across 15 countries!

## Impact of Childhood Cancer Mortality

- The child – *incalculable* – all that life offers, missed potential, never growing up
- The family – *incalculable* – a lifetime of heartache and loss
- Society – *calculable* – **Every year** 416,500 children are diagnosed worldwide and 142,300 are estimated to die. **Every year** this death toll represents a total of **10 million years lost**, years that children will never get to live.